

Jake Cowan

Assistant Instructor
Department of Rhetoric and Writing
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EDUCATION

Ph.D. Candidate, English (Concentration Rhetoric), The University of Texas at Austin
M.A., Philosophy of Religion and Literature, The University of Chicago, 2011
B.A., Religious Studies, St. Edward's University, 2009

ACADEMIC APPOINTMENTS

Assistant Instructor, Department of Rhetoric and Writing, The University of Texas at Austin, 2013–Present
Research Assistant, Divinity School, The University of Chicago, 2010–2011
Teaching Assistant, Department of Religious and Theological Studies, St. Edward's University, 2008–2009

PUBLICATIONS

BOOK REVIEWS

Review of *The Culture of Connectivity: A Critical History of Social Media*, by José van Dijck. *E3W Review of Books* 15 (2015). Web.

BOOK CHAPTERS

"Topology and Psychoanalysis: Rhetorically Restructuring the Subject." In *Topologies as Techniques for a Post-Critical Rhetoric*, edited by Lynda Walsh and Casey Boyle. Palgrave Macmillan, 2017.
"Typographic Nationalism and the Banal Uniformity of Imagined Communities." In *Type Matters: The Rhetoricity of Letterforms*, edited by Danielle Nicole DeVoss and C.S. Wyatt. Parlor Press, 2017.

CONFERENCE PRESENTATIONS

"I, Phone: Subjects on the Line." Paper presented at the Extra-Human conference, hosted by the Comparative Literature department at the University of Texas at Austin. September 24, 2016.
"The Medium Always Arrives: Unconscious Extensions of Digital Technology." Paper presented at the 131st MLA Annual Convention in Austin, Texas. January 7–10, 2016.
"The Rhetorical Enigma: Turing, Tropes, and Technê." Paper presented at the (dis)junctions: Strange Bedfellows conference, hosted by the English department at the University of California, Riverside. November 2–3, 2015.
"Getting Down to This Sick Tweet: Race, Pop Music, and Social Media." Paper presented at the 14th Annual Sequels Symposium, sponsored by E3W at the University of Texas at Austin. April 9–10, 2015.
"Home Screens: Database, Nostalgia, and Metaphor in Digital Subjectivity." Paper presented at the Home/Sickness conference, held by the American Studies department at the University of Texas at Austin. April 2–3, 2015.
"Jakobson's Latter @phasia: Language Disturbances in the Digital Age." Paper presented at the Concussions, Commotions, and Other Aesthetic Disorders conference, hosted by the English department at the University of Chicago. November 20–21, 2014.
"The Dialectic of the Director and the Automaton of the Auteur in Kubrick's *AI*." Paper presented at the Reconceptualizing Narrative: Structures, Systems, Boundaries conference, held by the English department at Rice University, Houston, Texas. September 5–6, 2014.

“Text as Texts: Translating and Trimming Ulysses into Twitterature.” Paper presented at the What We Read: Materiality, Narrative, Text conference, hosted by the Comparative Literature department at the University of Texas at Austin. October 11, 2013.

“Nabokov’s Virtual Authority: European Exclusion, Intrusion, & Allusion.” Paper presented at the Exile On Main Street: Fascism, Emigration, & the European Imagination in America conference, held jointly by the English and Art History departments at the University of Chicago. November 10, 2011.

“Between Two Deaths: Virtual Dante and Allegorical Tasso.” Paper presented at the Posthuman & Nonhuman in Italian Culture conference, hosted by the Romance Languages and Literatures Department at the University of Chicago. May 14, 2011.

COURSES TAUGHT

RHE 309K: Arguing the Digital Divide

The University of Texas at Austin

RHE 306: Rhetoric and Writing

The University of Texas at Austin

UNIVERSITY LEADERSHIP AND SERVICE

Assistant Director. Digital Writing and Research Lab, the University of Texas at Austin. 2016–2018.

Co-President. Rhetoric Society of America, University of Texas at Austin Chapter. 2015–2016.

Co-President. Eunoia Society, Department of Rhetoric and Writing with the Department of Communication Studies, the University of Texas at Austin. 2015–2017.

Project Member. Digital Archiving: The Object, Digital Writing and Research Lab, the University of Texas at Austin. 2016.

Project Member. Multimodal Writing: Typography, Digital Writing and Research Lab, the University of Texas at Austin. 2015.

Project Leader. Excitable Media, Digital Writing and Research Lab, the University of Texas at Austin. 2014–2015.

First-Year Forum Committee. The Department of Rhetoric and Writing, the University of Texas at Austin. 2013–2014.

Project Member. Zeugma Podcast, Digital Writing and Research Lab, the University of Texas at Austin. 2013–2014.

GRANTS, AWARDS, AND HONORS

Graduate Student Professional Development Award. Digital Writing and Research Lab, the University of Texas at Austin. 2014.

Research Grant. The University of Chicago. 2011.

Foreign Language and Area Studies Fellowship. The University of Chicago. 2010.

Goethe-Zertifikat B2. Goethe-Institute. 2008.

TECHNOLOGICAL PROFICIENCIES

Web Development: Drupal 7, HTML5, CSS, Wordpress

Video: Adobe Premiere, iMovie

Audio: Pro Tools, GarageBand, Audacity, Adobe Audition, Reason

Images: Adobe Photoshop

Courseware: PBWorks, Canvas, Blackboard

Presentational: Prezi, PowerPoint, Keynote